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Northport, Alabama

## technology & business consulting services

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### FSI Services

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#### **MARKET RESEARCH**

We conduct ongoing marketing research and report results of indicators including page view requests, gross/net sales, and special offer bookings.

#### **WEBSITE DEVELOPMENT**

We develop, manage, and maintain interactive websites, providing updates, adding new sales promotions, and developing features for co-brands and new partnerships.

#### **SEARCH ENGINE OPTIMIZATION (SEO)**

We strategically configure the back end features of websites to ensure that both search engines and the target market will easily find the website. We also manage submissions and updates to all major search engines.

#### **ONLINE PROMOTIONS WITH SOCIAL MEDIA**

Use popular social media websites to promote your service or product. Social media is a powerful marketing and customer relationship resource that

#### **MAILING LIST MANAGEMENT**

We create, distribute and coordinate all permission marketing, including email campaigns, to members of branded Websites.

#### **MULTIMEDIA**

We supervises interactive features such as photo galleries, lists, and forums.

#### **INTRANET**

We assist in the development of intranet content for key customers including governmental agencies and small businesses, featuring online advertising packages as additional online revenue streams.

#### **Clients**

#### **FAIRFIELD MAIN STREET**

Website Development, SEO, Online Marketing

#### **DISCOVERY ALABAMA EVENTS AND CONFERENCE CENTER**

Website Development, Article Writing, Social Media Marketing

#### **MARKVIA.COM**

Professional Resume Website

#### **ALUMINUM FRONTS, LLC**

Website Development, SEO, File Sharing System

#### **MAMANOES GROCERY SHOP**

Website Development, SEO, Social Media Marketing

#### **GI ASSOCIATES OF WEST ALABAMA**

Website Development, SEO, Social Media Marketing

**TENDER CARE TRANSPORT, LLC**

Website Development, SEO

**J. WYATT BOOKS**

E-Commerce Website, SEO, Social Media Marketing

**SWEETLENNAY.COM**

E-Commerce Website, SEO, Social Media Marketing

Education

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**UNIVERSITY OF ALABAMA**

B.S. Consumer Science

**UA COOPERATIVE EDUCATION PROGRAM**

CMC Steel Engineering Department (Birmingham, AL)

1998 - 2000

Project Manager – Maintenance and IT upgrades.

Technical Expertise

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**DEVELOPMENT**

HTML, DHTML, Java, PHP, MySQL, LAN/Web Server, Flash, Dreamweaver, and many more.

**CONSULTING**

Microsoft Windows 7 & 8, Microsoft Office (all versions), Mac OS X, Mailing List Management tools, and many more.

Northport, AL

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FSI was developed to be a visionary leader of cutting edge technology innovations that significantly impact business operations and profitability. With over 10 years of web development experience, we have keen insight into website development, project management, and effective online marketing techniques.

We work with all phases of small businesses looking to increase both online traffic and revenue streams by 150%.

Our development, search engine optimization and social media promotion services works for all types of organizations. We can grow your business by promoting your best features to your target market.

Contact Us today to Grow your business!!!

**Freddie L. Stewart** | IT Management & Business Consulting